Behavioral Macroeconomics and Finance: Implications for Central Bankers

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• If one instead rejects RE: should one be **less concerned** with the inflationary consequences of more expansionary policy?

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- Orphanides and Williams (2005): compare the trade-off between inflation variability and output variability, under alternative assumptions about expectation formation
 - **1** rational expectations
 - eople forecast inflation using (constant-gain) least-squares learning

Efficient Frontiers for Stabilization



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Efficient Frontiers for Stabilization









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 - important to create an environment where it is relatively easy for people to forecast inflation [rather than assuming they will forecast correctly, regardless of the statistics of environment]
 - a reason for **tighter control of inflation** than optimal policy under RE analysis
 - increases the value of commitment to an explicit inflation target

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 commitment to a price-level target can be superior to a purely forward-looking inflation target

 But benefits of not pursuing one's LR stabilization objectives after the ELB episode derive solely [in the RE analysis] from the anticipation of such policy, during the period when policy is contrained by ELB

— if one doubts the realism of RE, should one be content with forward-looking inflation targeting?

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 - sustained undershooting of target can cause persistently lower inflation expectations, persistently excessive desire for saving, unless counteracted by subsequent overshooting

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- Some have argued that one can achieve all of the advantages of PLT in ELB episodes, without having to constrain policy in this way most of the time, by announcing a "temporary PL target" on an ad hoc basis when ELB binds

— commitment to maintain accommodation until PL target is reached, but **no advance promises** about policy after that

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- True under RE: no difference between a systematic **rule**, and a systematic policy of announcing the right **ad hoc response** to each individual shock, if and when it occurs
- But announcing an ad hoc policy in response to an unusual situation [esp. when the policy is a significant **departure** from normal policy, and would take effect only off in **future**] should only have the RE effect if
 - the policy change is **noticed**
 - the announced change is **credible**, and its implications are **correctly understood**
 - people use their understanding of the new policy to **deduce** the consequences of future courses of action, looking **far enough** into future for the new policy to matter

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- Limited forward planning **weakens** effects of **ad hoc** forward guidance (like TPLT)

— while **increasing** the importance of choosing a good (and simple) **systematic rule**, the implications of which can be learned inductively from experience, rather than relying upon deductive reasoning

Planning Horizons and TPLT (Woodford and Xie, 2019)



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Temporary PLT vs. PLT Rule (Woodford and Xie, 2019)



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 - but some of the conclusions are more robust than others
- Often, taking into account bounded rationality strengthens the case for **simple rules**