

EDONA RESHIDI

Bank of Canada
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CURRENT POSITION

Senior Economist, Bank of Canada Oct 2020 - present
Department: Funds Management and Banking
Division: CBDC and FinTech Policy & Research

EDUCATION

PhD in Economics, University of Vienna Oct 2015 - 2020
Department of Economics, Vienna, Austria
Supervisors: Maarten Janssen and Karl Schlag
Thesis title: "Essays on Vertical Markets with Consumer Search"

MA. in Economics, Central European University Aug 2012 - Jun 2014
Department of Economics, Budapest, Hungary
Supervisor: Adam Szeidl

BSc. Mathematics - Computer Science, University of Prishtina Oct 2008 - Oct 2011
Faculty of Mathematical and Natural Sciences, Prishtina, Kosovo

RESEARCH FIELDS

Microeconomics, Industrial Organization, Consumer Search, Payment Platforms.

WORKING PAPERS

"Vertical Bargaining and Obfuscation"

Manufacturers often engage in obfuscation practices that impede consumer search. Examples include proliferating product varieties and imposing vertical informational restraints such as MAPs and bans on online sales, that make it more difficult for consumers to compare prices. This paper models vertical bargaining over wholesale prices and obfuscation levels, and finds that obfuscation arises in equilibrium whenever retailers have some bargaining power. Once the bargaining power rests with the manufacturer, while the equilibrium involves no obfuscation, final consumers are made worse off since the manufacturer acts as a monopolist. We show that, in vertical markets, policies that impose caps on obfuscation may backfire since they induce higher wholesale prices, thus higher retail price. Instead, we propose caps on wholesale prices as an effective consumer protection policy.

"Discriminatory Trade Promotions in Consumer Search Markets"

joint with Maarten Janssen (*R&R Management Science*)

"Wholesale Price Discrimination and Recommended Retail Prices"

joint with Maarten Janssen.

SCHOLARSHIPS

Full Fellowship, Vienna Graduate School of Economics	Oct 2015 - Oct 2020
EU Postgraduate Scholarship "Young Cell Scheme" for Master studies	Aug 2012 - Jun 2014
University of Prishtina Annual Scholarship	Oct 2010

WORK AND TEACHING EXPERIENCE

Teaching Assistant , University of Vienna Course: Game Theory, Professor: Maarten Janssen	May 2019 - Jul 2019
Senior Officer for Fiscal Policy , Ministry of Finance Department of Economic and Public Policies, Republic of Kosovo	Sep 2014 - Sep 2015
Teaching Assistant , University of Prishtina Course: Game Theory, Professor: Qëndrim R. Gashi	Oct 2014 - Mar 2015

CONFERENCE AND SEMINAR PRESENTATIONS

46th European Association for Research in Industrial Economics (EARIE), Barcelona	Sept 2019
X Workshop on Consumer Search and Switching Costs, UCLA, Los Angeles	June 2019
Rotman School of Management, University of Toronto, Toronto	Mar 2019
33rd Annual Congress of the European Economic Association (EEA), Cologne	Aug 2018
Quantitative Economics Doctorate Network (QED) Meetings, Alicante	May 2018
44th European Association for Research in Industrial Economics (EARIE), Maastricht	Sept 2017
VIII Workshop on Consumer Search and Switching Costs (discussant), Vienna	May 2017

OTHER PROFESSIONAL ACTIVITIES

REFEREING: The RAND Journal of Economics.	
RESEARCH VISIT: University of Toronto, Host: Heski Bar-Isaac	Feb 2019- May 2019
SUMMER SCHOOL: Industrial Organization, Paris School of Economics	June 2016

COMPUTER SKILLS

Matlab, Mathematica, Java, Stata.

LANGUAGES

English (fluent), Albanian (native), German (beginner).