

# EDONA RESHIDI

Bank of Canada  
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## CURRENT POSITION

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**Senior Economist, Bank of Canada** Oct 2020 - present  
Department: Banking and Payments Department  
Division: CBDC and FinTech Policy & Research

## EDUCATION

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**PhD in Economics**, University of Vienna Oct 2015 - 2020  
Department of Economics, Vienna, Austria  
Supervisors: Maarten Janssen and Karl Schlag  
Thesis title: "Essays on Vertical Markets with Consumer Search"

**MA. in Economics**, Central European University Aug 2012 - Jun 2014  
Department of Economics, Budapest, Hungary  
Supervisor: Adam Szeidl

**BSc. Mathematics - Computer Science**, University of Prishtina Oct 2008 - Oct 2011  
Faculty of Mathematical and Natural Sciences, Prishtina, Kosovo

## RESEARCH FIELDS

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Industrial Organization, Vertical Markets and Search, Payment Platforms.

## PUBLICATIONS

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**Discriminatory Trade Promotions in Consumer Search Markets** (with Maarten Janssen)  
*Forthcoming at Marketing Science.*

**Regulating Recommended Retail Prices** (with Maarten Janssen)  
*International Journal of Industrial Organization, (2022), 85, 102872.*

## WORKING PAPERS

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**Central Bank Digital Currency and Payment Platform Competition**  
(with Francisco Rivadeneyra and Youming Liu)

**Vertical Bargaining and Obfuscation**  
*Bank of Canada Staff Working Paper 2022-13.*

## WORK IN PROGRESS

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**CBDC and Price Obfuscation**, joint with Youming Liu  
**CBDC business model in a two-tier distribution model.**

## POLICY PUBLICATIONS

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**The Positive Case for CBDC** (with Andrew Usher, Francisco Rivadeneyra and Scott Hendry)  
*Bank of Canada Staff Discussion Paper 2021-11.*

## CONFERENCE AND SEMINAR PRESENTATIONS

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Tokenomics - Conference on Blockchain Economics Security and Protocols, Paris	Dec 2022
21st Annual International Industrial Organization Conference, Boston	May 2022
IO Canada Conference, (virtual)	Aug 2021
48th European Association for Research in Industrial Economics (EARIE),	Aug 2021
46th European Association for Research in Industrial Economics (EARIE),	Sept 2019
X Workshop on Consumer Search and Switching Costs, UCLA, Los Angeles	June 2019
33rd Annual Congress of the European Economic Association (EEA), Cologne	Aug 2018
44th European Association for Research in Industrial Economics (EARIE), Maastricht	Sept 2017
VIII Workshop on Consumer Search and Switching Costs (discussant), Vienna	May 2017

## SCHOLARSHIPS

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Full Fellowship, Vienna Graduate School of Economics	Oct 2015 - Oct 2020
EU Postgraduate Scholarship "Young Cell Scheme" for Master studies	Aug 2012 - Jun 2014
University of Prishtina Annual Scholarship	Oct 2010

## WORK AND TEACHING EXPERIENCE

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<b>Teaching Assistant</b> , University of Vienna Course: Game Theory, Professor: Maarten Janssen	May 2019 - Jul 2019
<b>Senior Officer for Fiscal Policy</b> , Ministry of Finance Department of Economic and Public Policies, Republic of Kosovo	Sep 2014 - Sep 2015
<b>Teaching Assistant</b> , University of Prishtina Course: Game Theory, Professor: Qëndrim R. Gashi	Oct 2014 - Mar 2015

## OTHER PROFESSIONAL ACTIVITIES

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REFEREEING: The RAND Journal of Economics.	
RESEARCH VISIT: University of Toronto, Host: Heski Bar-Isaac	Feb 2019- May 2019

## COMPUTER SKILLS

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Matlab, Mathematica, Stata.

## LANGUAGES

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English (fluent), Albanian (native), German (beginner).