



The National Retailer Research Program

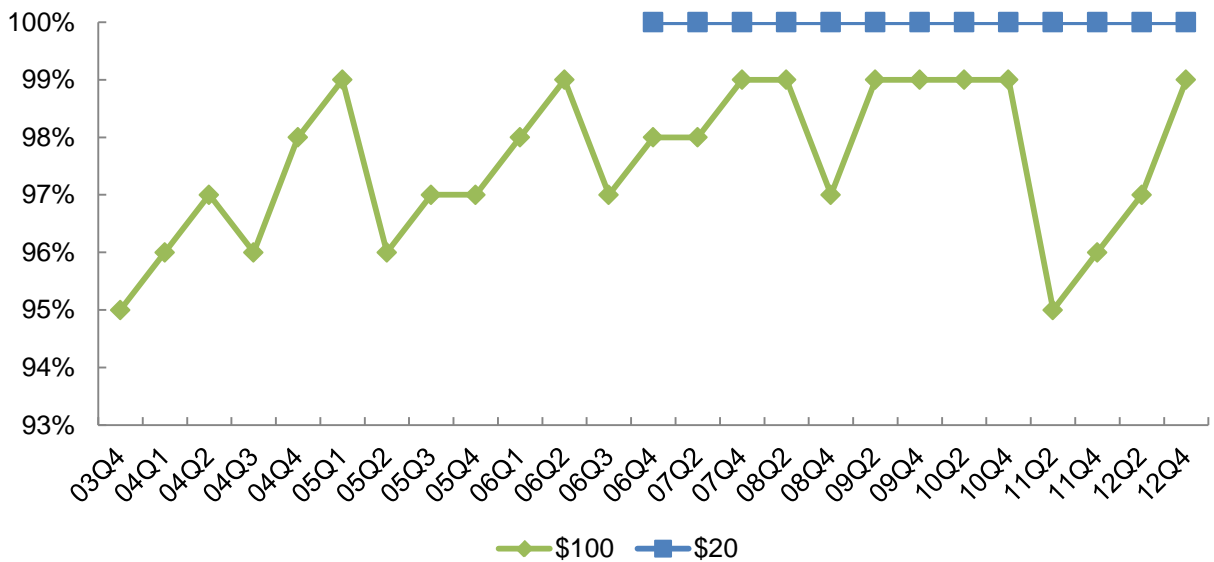
Methodology for 2012 Q4

In October and November 2012, a total of 1,064 anonymous purchases were made at retailers across Canada. For these purchases, 531 \$100 *Polymer* series and 533 \$20 *Canadian Journey* series notes were used.

Acceptance of notes

All of the \$20 *Canadian Journey* series bank notes were accepted. When locations that could not make change for a \$100 *Polymer* series bank note are excluded, the acceptance rate was 99 per cent.

Chart 1: Acceptance of \$20 *Canadian Journey* series and \$100 *Polymer* series notes

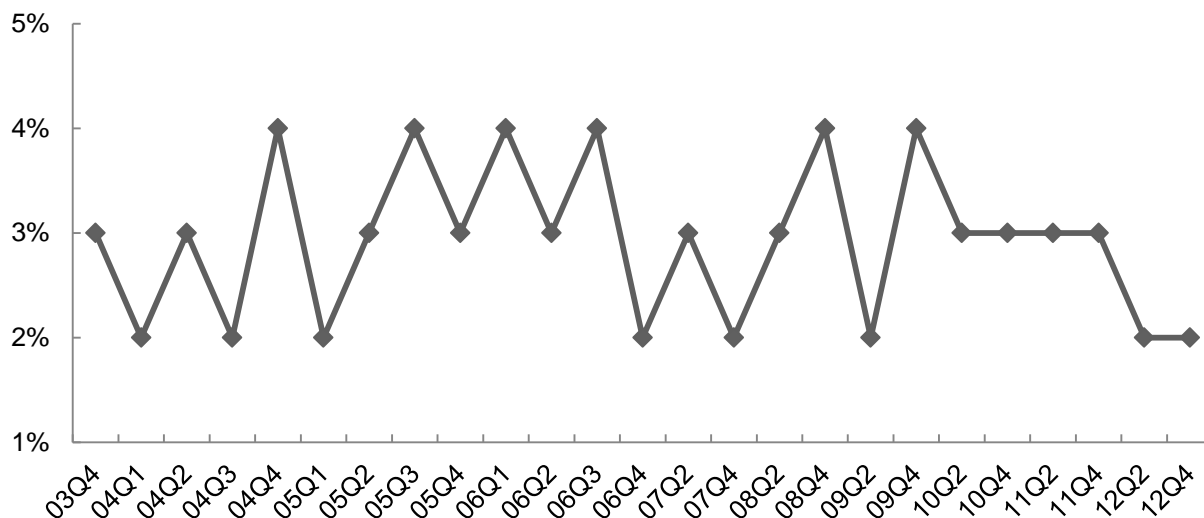


Margin of error: \$20 (+/- 0.7 per cent 39 times out of 40), \$100 (+/- 1.5 per cent, 19 times out of 20).

Signage

Two per cent of businesses displayed signs indicating their refusal to accept certain denominations. This remains within the range of two to four per cent observed since 2003. Chain store locations were more likely to have non-acceptance signage in the current study than were independent locations.

Chart 2: Percentage of businesses displaying signs indicating their refusal to accept certain denominations



Margin of error: +/- 0.84 per cent, 19 times out of 20.

Examination of security features

Cash handlers were more likely to examine the \$100 bank note (34 per cent) than the \$20 bank note (16 per cent).

Frequency of counterfeiting

When asked about counterfeiting, 20 per cent of businesses indicated that they believed they had received a counterfeit note in the past.