Making Monetary Policy by Committee

Alan S. Blinder Princeton University Bank of Canada conference July 22, 2008



A pretty new subject

"It seems probable that more thinking has gone into the question of what a monetary policy committee should look like over the last decade than over the preceding century." (p. 27)

Two interesting/provocative facts

- 1. More and more CBs have shifted to committee decisionmaking.
- Implication?: Committees perform better.
- Note: MPCs are not inherent in IT (cf. New Zealand), but they are common.
- 2. MPCs come in a wide variety of shapes and sizes.
- Implications? Optimal committee type is (a) unknown or (b) varies by country.

Are committee decisions different? Better?

- <u>Hypothesis</u>: Group decisions, being more consensual, are therefore (a) more inertial (less volatile) and (b) better.
- Blinder-Morgan (2005, 2007) supported "better" but not "more inertial."
- Also found that committees:
- ✓ do not just average.
- ✓ do not follow median voter.
- \checkmark do not just follow the most-skilled member.

Group interactions matter. Why?

- 1. pools the knowledge, information, and forecasts of its members
- 2. brings different methods of analysis and decision *heuristics* to the table
- 3. Where *tradeoffs* arise, committees may mediate disparate preferences.
- ✓ Should be irrelevant under IT.
- 4. less likely to adopt *extreme* positions ("group-think" argues the opposite)

Key design question

If a nation wants to exploit the advantages of a committee, what kind of committee should it create? (I take up six issues.)

1. The degree of consensus

- 1. Autocratically collegial (e.g., Norway, Greenspan Fed)
- 2. Genuinely collegial (e.g. ECB, Bernanke Fed)
- 3. Individualistic (e.g., England, Sweden)

I argue for something between 2 and 3, to exploit the advantages of committees while avoiding the cacophony problem.

2. Is strong leadership needed?

- Actual experience is varied—e.g., Greenspan Fed and BoE both very successful.
- Blinder-Morgan (2007) experiment found no advantage from leadership.

3. Decide by voting?

- Efficient way to aggregate information (Condorcet, 1785)
- Gerlach-Kristen (2006): Voting outperforms averaging.
- Empirically, voting is *not* the norm.
- ✓ In Fry et al. (2000) survey, only 36 of 79 MPCs decide by formal vote.

4. Optimal committee size

- Condorcet Theorem ⇒ very large
- Empirical range: n = 3 to 21, with mean, median, mode around 7.
- Sibert (2006): n*=5 (tongue-in-cheek?)
- Blinder-Morgan (2007) experiment: n=8 very slightly better than n=4.

4. Optimal committee size: some relevant factors

- Scope: Multiple or single function(s)?
- Composition: Heterogeneous or homogeneous membership?
- Desired degree of *consensus*
- Size of country (due to talent pool, turnover)
- Federal structure? (e.g., US, EU)
- Excessive size may inhibit effective communication.

5. What sorts of members?

- easy part: no government officials
- monetary policy experts vs. others
- "representatives" of constituencies (by geography, industry...)
- insiders v. outsiders
- ✓ Or is the distinction: careerists v. non-careerists?
- Part-timers v. full-timers

6. Appointment procedures

- To balance CBI and accountability, need to be political without being political
- Long terms of office help on CBI.
- Lybek-Morris (2004): Accordingly, 66% have terms of 4 years or more
- Staggering helps limit politicization.
- ✓ Lybek-Morris (2004): But only 20% use *de jure* staggering.

Communications by a committee

- Autocratically-collegial, genuinely-collegial, and individualistic committees each need different styles of communication.
- Example: the immediate post-meeting statement:
- Autocratically collegial: statement can be long, detailed, drafted in advance
- Genuinely collegial: members may not agree on reasoning; so statement may need to be terse; can't be drafted in advance
- Individualistic: members may not even agree on decision; immediate statement may be impossible

Publishing forecasts

- This is a key component of central bank communication under IT.
- But whose forecasts should be published?
- Best if they are the MPC's
- But can a large, heterogeneous, individualistic committee produce forecasts?
- May need to fall back on staff forecast

Best practice circa July 2008?

- A committee, not an individual
- Individual or group accountability accdg to law
- Optimal size depends on many factors (functions, heterogeneity, staggering...)
- Not so large that it can't communicate well
- Get diversity, but avoid cacophony
- May not need a dominant chairman
- Politically appointed, but not political
- Long, staggered terms
- All full-timers
- Not all bank careerists

I'll let someone else answer that!