

FOR IMMEDIATE RELEASE
8 March 2016

CONTACT: Media Relations
613 782-8782

Bank of Canada launches public consultation to select Canadian woman to be on next series bank note

OTTAWA, ONTARIO — As announced today by Prime Minister Justin Trudeau and Minister of Finance Bill Morneau, the Bank of Canada is undertaking a broad public consultation to select an iconic Canadian woman to be featured on the first bank note of its next series. This new note will be issued in 2018.

“In our country’s nearly 150 year history, women, with the notable exception of the Queen, have largely been unrepresented on our bank notes,” said Minister Morneau. “In 2018, we will bring real change to a new generation of women who will carry with them constant reminders that they are not only Canada’s future, but a celebrated part of our history.”

The Bank is inviting the public to nominate women who they feel are deserving of this recognition.

“I am delighted that an iconic Canadian woman will be featured on a bank note,” said Bank of Canada Governor Stephen S. Poloz. “Bank notes are cultural touchstones, and can be used to celebrate and reflect the diversity of our society. With this new note, we can honour the achievements of Canadian women and inspire future generations to learn more about the significant contributions women have made to our country.”

From now until 15 April 2016, all Canadians can visit the Bank of Canada’s [website](#) to submit their nomination.

Nomination criteria are as follows:

- The nominee can be any Canadian woman (by birth or naturalization) who has demonstrated outstanding leadership, achievement or distinction in any field, benefiting the people of Canada, or in the service of Canada.
- The nominee must not be a fictional character.
- The nominee must have been deceased for at least 25 years (before 15 April 1991).

At the end of the nomination period, an independent Advisory Council composed of eminent Canadian academic, cultural and thought leaders will then review the submissions. With the help of subject matter experts and additional consultation with the public, the Advisory Council will develop a short list of qualifying candidates for submission to the Minister of Finance.

Notes to Editors:

- Canadians can nominate an iconic woman on the Bank of Canada’s [website](#).
- Once they have submitted their nomination, they are encouraged to tweet it using the hashtag #bankNOTEable.



- Find out more about our [Principles for Bank Note Design](#).
- Consult the Bank of Canada's [Bank Notes](#) web pages and learn more about our [panel of experts in public consultation](#).