

## The National Retailer Research Program

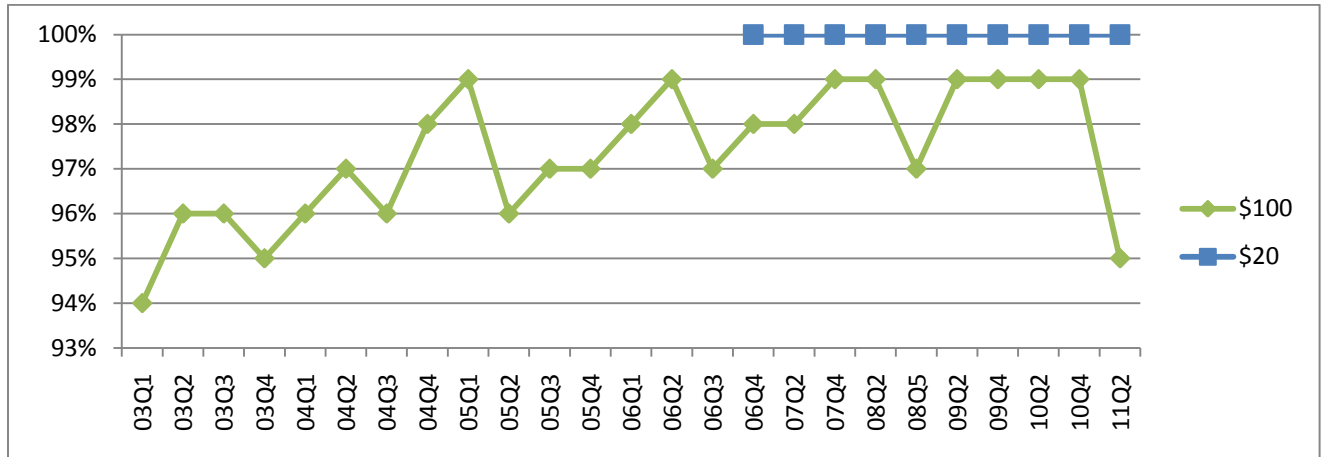
### Results for 2011 Q2

In April and May 2011, a total of 1,064 anonymous purchases were made at retailers across Canada. *Canadian Journey* series \$100 and \$20 notes (532 of each) were used for the purchases.

### Acceptance of notes

All of the \$20 bank notes were accepted. When locations that could not make change for a \$100 bank note are excluded, the acceptance rate was 95 per cent.

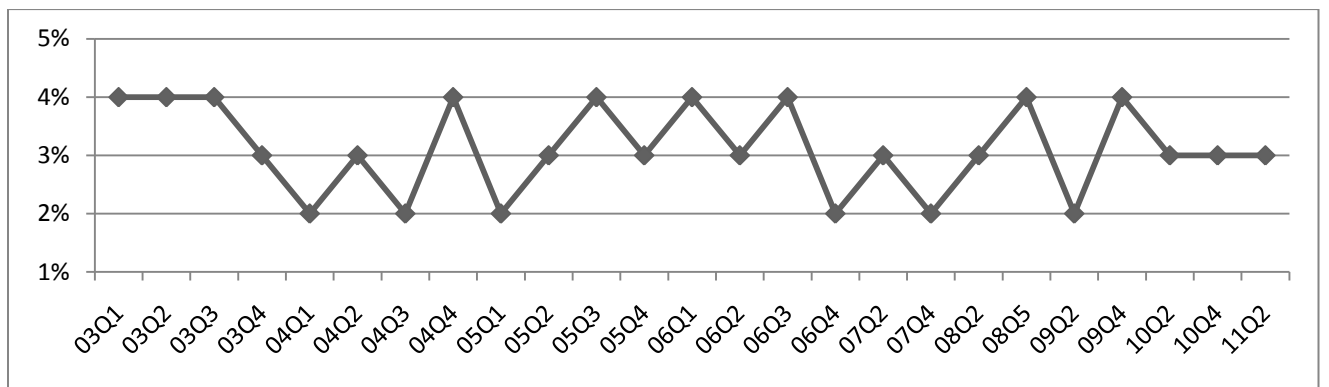
### Acceptance of *Canadian Journey* series notes



### Signage

The 3 per cent of businesses displaying signs indicating their refusal to accept certain denominations remained within the range of 2 to 4 per cent observed since 2003. Chain store locations were four times more likely to have non-acceptance signage in the current study than were independent locations.

### Percentage of businesses displaying signs indicating their refusal to accept certain denominations



### Examination of security features

Cash handlers were more likely to examine the \$100 bank note (63 per cent) than the \$20 bank note (47 per cent).

### Frequency of counterfeiting

Twenty-three per cent of the businesses asked stated that counterfeit bank notes are a "problem," while 30 per cent indicated that they had received a counterfeit note in the past.